


MICHELLE MILLER



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Hi! I'm Michelle Miller (*AKA The Farm Babe*) — a keynote speaker, author, podcast host, influencer, and farmer passionate about helping shape political policy and consumer perception to support the ones who keep the world fed. I dream of a world where farmers make a good living on their land, and every policy, brand, and bite starts with facts over fear. Through authentic content and creative storytelling, I empower my audience to become ag-vocates for the truth about modern farming .

Total Followers

400K+

Impressions per Month

5-6M

Years Advocating

11+

Hire Me For



Keynote Speaking



Brand Ambassador



Content Creation



**Van Tour/
Business Engagement**

Why Hire the Farm Babe?

Massive Reach & Trust

Michelle connects with over 400K followers and 6 million monthly viewers, bringing authentic influence to every partnership.

Myth-Busting Expertise

Michelle's known for her fun, science-driven approach to debunking ag myths and making your brand's message stand out.

Professional Impact

She's a full-time influencer who turns partnerships into real results, making sure you get the value you're investing in.

Featured On



Forbes

BUSINESS INSIDER



People

The New York Times



REUTERS

[NEWSNATION]



Top 3 Keynote Topics

1

Cultivating Connections: Bridging the Gap Between Farmers & Consumers

A field-to-fork roadmap that swaps finger-pointing for partnership and sends everyone home rooting for agriculture.

2

Mythbusting in the Grocery Aisle

Shrug off the label overload and walk the supermarket with swagger. Michelle unpacks "non-GMO," "all-natural," and other eye-catchers that confuse shoppers and sideline farmers.

3

The Power of Influence for Ag Advocacy

Boot-level strategies to transform combines and calves into engaging, scroll-stopping content that both educates and drives sales and instills trust.



Michelle is **hands-down the best influencer** we've ever worked with. She engaged her social media followers throughout our entire harvest tour and after, and showed the public exactly where their food comes from. I am excited to work with her in the future and highly encourage other companies who want to educate their customers to reach out to her.

JAMIE QUINNO BOWN

Marketing Manager | Idaho Potato Commission

Michelle's ability to translate the practicalities of agriculture into clear, relatable messages for the general public is **exceptional**. What stood out most was her **genuine empathy** for those unfamiliar with modern farming practices and the **practical, solutions-oriented approach** she brings to agricultural advocacy.

CHEMUNIQUE TEAM

Join the Ag-vocacy Movement



Interested in something custom for your business or organization?

Shoot us an email!
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