

farm babe



Testimonial

A Few insights from customers who have worked with Farm Babe for influencer tactics.

~ US Custom Harvesters ~ Pipe Ag

Farm Babe, aka Michelle Miller, engaged with US Custom Harvesters (USCHI) as a keynote speaker at their annual convention. She also partnered with them to promote harvest seasons across Colorado, Georgia, Nebraska and more. This led to further success for Pipe Ag, a sponsor of USCHI.

"Influencers have a very important role to play in this day and age. Michelle is so knowledgeable about the ag industry and we appreciate her excitement for the project, plus deep work knowledge of the social space. I would highlight her sense for creating a community within the comments of her partner posts. I truly appreciate who she is and what she's doing in the ag community.

Our staff found her easy to contact and flexible in her schedule to accommodate the ever-changing weather conditions in the field. While posting, Michelle shared with us all aspects of the posting process with strategy explained in a way we could understand.

Our results are fantastic – we've had numerous platinum sponsors inquire about including their equipment in her videos as well as a large increase in our annual convention attendance. She was worth every penny.

JC Schemper, President
US Custom Harvesters Inc.



"Pipe Ag sponsors US Custom Harvesters. We had a new tech product that was still in beta phase. After the video was created and posted social media, our Google Analytics rose dramatically within the next 72 hours with 2 million views. A burst of calls and emails came in, including a large sale of 34 units by a non-member of USCHI who later became our biggest customer. We have found increased success since this partnership with Farm Babe – so much so that we increased our sponsorship investment with US Custom Harvesters.

Roark Thompson, Founder
Pipe Ag