

# the farm babe

Influencer    Content Creator    Keynote Speaker

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# Introducing international influencer *Michelle Miller* aka The Farm Babe



Further your opportunities in agriculture advocacy, awareness and brand impact in front of millions of people!

Or - if you need an exceptional keynote speaker, we've got you covered.

Click any link for connection to The Farm Babe:



**4-5M**

Monthly Reach Across  
All Platforms

**240K\***

Facebook

**31K \***

Instagram

**10K\***

TikTok &  
YouTube

**20K\***

Twitter

\*Followers

# Michelle's Passion for Agriculture: Shared

"My passion is sharing the story of agriculture while giving farmers, ranchers and science a bigger voice. "Mythbusting" is a bit of my niche, and I am dedicated to finding the facts on food and farming so consumers can be more informed and make wise choices."

Online Influencer



Keynote Speaking



Farm Tour & Business Engagement



Custom Package



As seen on:

**BUSINESS  
INSIDER**

**People**

**DRDREW**

**TODAY**

**Forbes**

**INSIDE  
edition**

**CNN**

# Online Influencer for Your Brand

Covering six months of content, you'll work with Michelle on post and story ideas to create top-level engagement for your brand. She will post a minimum of two posts and one story each month on Instagram, Facebook and Twitter (if applicable).

A story includes Instagram and Facebook. Story ideas might include how to shop for the perfect avocado or following the grains trail to port - so many opportunities!

**\$15,000**

Plus travel expenses

Pricing can be customized to your campaign

**“Michelle** is hands-down the best influencer we've ever worked with. She engaged her social media followers throughout our entire harvest tour and after, showed the public exactly where their food comes from. I am excited to work with her in the future and highly encourage other companies who want to educate their customers to reach out to her.

Jamie Quinno Bowen  
Marketing Manager  
Idaho Potato Commission



Top brands have partnered with The Farm Babe:





## Keynote Speaking

From association banquets to corporate gatherings, Michelle addresses a wide range of people. She is funny, relevant and superbly educational for your group covering animal husbandry to ag advocacy to farm issues and other topics.

Michelle leads round table discussions as well, a good way to engage audiences in topical ag conversations.

**\$5,000**

Plus travel expenses

**“Michelle’s presentation on the topic of “Social Media in Agriculture” was received extremely well by our group. She captivated the audience to understand how to amplify their voice in the new social world and educated all on many of the main platforms to help determine how best to use these tools to benefit not only their farm business operation but also to educate others.**

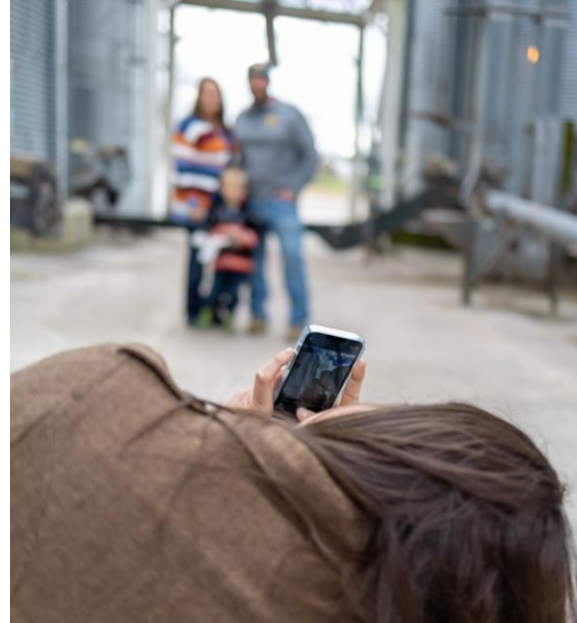
Robert D. Saik  
Founder  
AgVisor Pro



# Farm Tour & Business Engagement

**“** Having Michelle on the farm while season was in swing was like being with an old friend. It didn't feel like we were shooting videos...it felt more like I was just explaining how our small segment of ag operates. And she got it!

Michael Hill  
President  
H&A Farms



Michelle drops in to visit all sorts of farms and agricultural businesses around the world. Bring her to yours and she'll spend time focusing on her mission to bring farm facts to your area while she's "in town." She'll post frequently about the tour, with follow-up posts over the next few weeks. She often includes tours in her AGDAILY.com column.

Organizations of all sizes use this tool for ag outreach. Some pool sponsorship funds, work with their local ag associations or focus exclusively for one-topic engagement.

**\$3,000**

Plus travel expenses

# Custom Packaging

We encourage conversations!

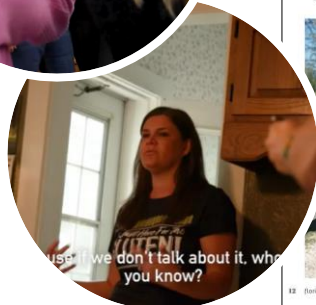
- Celebrity endorsements
- One-off posting
- Secondary and post-secondary school opportunities
- Writing and columns
- In-depth stories through video

Check out these videos:

Farm Babe  
on Tour



Meeting With  
Burger King





For booking, reach us  
through email:

Contact:  
Michelle Miller  
[michelle@thefarmbabe.com](mailto:michelle@thefarmbabe.com)

[TheFarmBabe.com](http://TheFarmBabe.com)

